



MARKETING KIT SUMMARY

Please access the [Google Drive Folder](#) for more materials, such as media release templates, images, videos, and other content related to the show.



CONTACTS

Main contact

Ana Ferreira Manhoso
hello@crashtheatre.com.au | 0466 300 474
Creative Producer, Lyricist, Performer, & Director of Crash Theatre Company.

All marketing and media enquiries must be directed to Crash Theatre Company (CRASH) unless otherwise arranged. All marketing materials not supplied by CRASH require approval before being published or sent to print. This includes print (posters, flyers, press advertising), broadcast (TV and radio ads) and digital (website, email). Approvals should be sent to the marketing contact listed above. Please allow a 72- hour turnaround on all approvals.

PERFORMANCE & COMPANY INFORMATION

Performance title	Lady Macbeth Played Wing Defence (LMPWD)
Company	Crash Theatre Company (CRASH)
Company Bio	CRASH is a pioneering independent theatre company based in Boorloo (Perth, WA). Led by Ana Ferreira Manhoso and Courtney McManus, CRASH's journey is rooted in over a decade of collaboration that began between the two in a university common room. Since the company's inception CRASH's artistic identity has centered around telling stories of risk, resiliency, and resourcefulness. We aim to be a mouthpiece to expressive and impactful stories that need to be told.

PRODUCTION TEAM

Creative Producer	Ana Ferreira Manhoso	
Scriptwriter	Courtney McManus	
Composer	Bec Price (PROJECT BEXX)	
Lyricists	Ana Ferreira Manhoso, Bec Price, Courtney McManus	
Director & Production Manager	Bec Price	
Choreographer	Shannon Rogers	
Stage Manager & Operations	Ella Cooke	
Performers	Courtney McManus, Orla-Jean Poole, Kate Sisley, Shannon Rogers, Ana Ferreira Manhoso, Gabriella Munro, Georgia McGivern, Emily Semple.	
Production Designer	Rachel Porter	
Presentation Line	[Your venue] presents a Crash Theatre Company production of <i>Lady Macbeth Played Wing Defence</i> .	
Artform	Musical Theatre	
Running time	60 minutes	
Synopsis	Set in the world of competitive netball, this cautionary tale explores the consequences of unchecked ambition and the fierce determination of teenage girls on the court. Mac Beth, a dedicated player, dreams of becoming the Year 12 Netball Captain but faces unexpected challenges when Coach Duncan appoints Chloe Macduff instead. What follows is a rollercoaster of treachery, manipulation, and redemption, all set against the backdrop of the exhilarating sport of netball.	
Musical Accompaniment	LMPWD is underscored by the infectious electronic pop-synth music compositions of local artist and musician Project BEXX. With high-energy dance anthems, this performance promises to be a dynamic party for both the performers and the audience.	
Original Cast Album	Stream on Spotify	Stream on Apple Music



AUDIENCE & THEMES

Target Audience	<p>Current students (secondary and tertiary) - particularly those studying the fields of Drama, English, Literature Dance, and Health.</p> <p>Arts supporters (theatre & musical lovers, shakespeare fans).</p> <p>Netball community (Clubs & associations, members of team sports).</p> <p>Families & children (accessible and fun cautionary tale of resilience and ambition).</p>
Themes	<p>The musical delves into themes of ambition, friendship, manipulation, and the consequences of one's actions. It's a gripping story that resonates with the complexities of adolescence and the pursuit of dreams.</p>
Community Resonance	<p>LMPWD has demonstrated to be a widely accessible show as people of all walks of life entered our audiences. With the current cultural landscape regarding treatment of women, it's important to CRASH that we create theatre that speaks to the experiences of women as a way of catharsis and to provide a sense of community in our audiences.</p> <p>The musical's themes of ambition, friendship, and overcoming challenges resonate deeply with young women. The portrayal of strong female characters navigating the complexities of teenage life and sports provides inspiration and empowerment for young women seeking relatable narratives. This is especially celebrated in the show's ballad "<i>For the Love of the Game</i>" where the coach encourages the team to play with passion and integrity, striving for fairness and camaraderie over rewards, and fostering a sense of community</p>

	<p>and resilience amongst the team through the song's hook "<i>we love women in sport</i>".</p> <p>Recurring praise of the show included the seamlessness of shakespearean text interwoven with contemporary dialogue, with both audiences and critics commending the script for its faithful reflection of the text, capturing its essence within a modern narrative whilst balancing this fidelity with accessibility to ensure less familiar audiences are engaged and entertained.</p> <p>We aspire to contribute to the rich arts scene in regional communities with LMPWD. We believe the musical's themes of community, resilience, and the pursuit of dreams are particularly relevant to those living in regional areas. Our all-female cast portrays strong women overcoming challenges and forging their own paths, we believe this resonates with the experiences of women in regional communities, where community ties and personal aspirations often intersect.</p> <p>With young adults, children and families in mind, we have developed LMPWD with an educational lens rooted from the discipline and professional backgrounds of CRASH Company directors. We are currently planning a schools presentation in Perth this September 2024, and have developed a Creative Learning Resource to assist teachers plan lessons that address the content of the show and are curriculum aligned across English, Dance, Drama and Health from Years 7-12. Young people living in regional areas seek engaging and relatable narratives that reflect their experiences and aspirations.</p>
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SHOW COPY

Marketing By-line

CRASH shoots & scores with award-winning original musical *Lady Macbeth Played Wing Defence*, serving strong, sporty, girl power like you've never seen before.

Short Description

CRASH shoots & scores with award-winning original musical *Lady Macbeth Played Wing Defence*, serving strong, sporty, girl power like you've never seen before.

Step onto the court of this contemporary turmoil that entangles the timeless allure of Shakespearean drama, join us for an electrifying experience of music, dance and theatre, celebrating women in sport!

This show is underpinned by the synth-pop genius of PROJECT BEXX, presented by an all-female powerhouse team of WA artists.

Long Description

Lady Macbeth Played Wing Defence delves deep into the dangerous realms of unchecked ambition while highlighting the fierce determination and competitive spirit of teenage girls on the netball court.

This energetic production that breathes new life into a literary classic is fuelled by an electrifying soundscape, underpinned by electronic synth-pop compositions created by WAM award-winning musician PROJECT BEXX.

Step onto the court of this contemporary turmoil that entangles the timeless allure of Shakespearean drama, presented by an all-female powerhouse team of WA artists.

Met with resounding acclaim, the show is hailed as the 'five-star ultimate Fringe show' before taking home the premier accolade after its debut at the 2024 Perth Fringe Festival.

Lady Macbeth Played Wing Defence is a cultural touchstone, championing gender equality, offering an electrifying experience while advocating for a more inclusive future for women in sports.

REVIEWS

"[The venue was] filled to the rafters with adoring fans of this new original musical [which] features a stellar ensemble cast of triple-threats who dance, sing, and spit bars of Shakespeare like it's second nature." "A modern and uniquely Aussie twist on a 400-year-old classic."

"...fantastic job of melding the worlds of Shakespeare and netball."

"A well-crafted pop musical that will have huge appeal for many audiences, The Dunsinane Hell-Hounds (AKA Crash Theatre Co.) have so much to celebrate with this huge win, and I think they're ready to go national or even international."

Perth Arts Live
Cicely Binford
March 2024

[Link](#)

"The overwhelming feeling during and after the show is that you have just experienced glory in all aspects – script, music, performance, choreography, and production." "We love women in sports [themed musicals]!" "...a 60 minute ride of your life."

"The pulsating beats and melodies perfectly complement the high-energy performance."

Magazine 6000
Danica Lamb
March 2024

[Link](#)

"...a little bit Mean Girls , and a little bit Pitch Perfect."

"had the audience in stitches of laughter"

"LMPWD is bitchy, sporty, and a hell of a lot of fun."

Weekend
Notes
Marisa Quinn
anuary 2024

[Link](#)

"90s pop music video vibes with an all-girl cast delivering iconic choreography"

"Anyone who has ever played Netball, or any sport, will find a character they can relate to." "...they nailed it."

Magazine 6000
Holly Ferguson
January 2024

[Link](#)

"The musical and dance numbers are fantastic - upbeat and electrifying music carries the show from act to act."

Weekend
Notes
Vanessa

[Link](#)

<i>"This show is absolutely hilarious - a must-see."</i>	Powell January 2024	
<i>"If you're looking for the ultimate Fringe show, this is it."</i> <i>"cleverly devised and expertly performed." "...definitely one to catch."</i> <i>"the definition of an ensemble piece, with every actor getting the opportunity to shine."</i>	Theatre Reviews Perth Jordy D'Arcy January 2024	Link
<i>"Lady Macbeth Played Wing Defence may well be the best piece of theatre about girls in sport since Sarah DeLappe's The Wolves."</i> <i>"Clever writing and some outstanding musical theatre performances."</i> <i>"A great choice for those who loved or loathed playing netball, and for those who love a new female positive musical."</i>	Stage Whispers Kim Shaw January 2024	Link
<i>"No doubt the funniest reimagining of Macbeth you'll ever see."</i> <i>"exceptional and highly entertaining" "If you're after a fun show with feminist undertones, you can't go wrong with Lady Macbeth Played Wing Defence."</i>	Pelican Magazine Abbey Wheeler January 2024	Link
<i>"Crash Theatre Co have produced a crowd-pleasing winner with this show."</i> <i>"All aspects of this show are top-notch."</i> <i>"the performers themselves are universally excellent"</i> <i>"once word gets out about how bloody good this show is, the tickets will be like gold dust - so get in quick."</i>	Fringe Feed Stu Moore January 2024	Link
Click here for more reviews, testimonials, and feedback about the show.		





MARKETING ASSETS & COLLATERAL

Artwork

See [Google Drive folder](#) for downloadable files of:

1. A3 Poster - censored
2. A3 Poster - uncensored
3. A0 Poster - censored
4. A0 Poster - uncensored
5. Event banner - censored
6. Event banner - uncensored
7. Event banner - blank
8. Square tile - censored
9. Square tile - uncensored
10. Story image (9:16)

Credit MAEDforU Graphic Design [@maedforu](#)

Images

[Promotional images](#) - Credit Declan Young Photography

[Production stills](#) - Credit K Darius Photography

Videos

[Long highlight reel \(120 seconds\)](#)

[Short highlight reel \(60 seconds\)](#)

WEBSITE & SOCIAL MEDIA

Website	crashtheatre.com.au crashtheatre.com.au/lmpwd
Facebook	@crashtheatre.co
Instagram	@crashtheatre.co
Tik Tok	@crashtheatre.co
LinkedIn	linkedin.com/company/crashtheatreco
Linktree	linktr.ee/crashtheatre.co

LOGOS & ACKNOWLEDGEMENTS

Logos	See Google Drive folder for downloadable files of: 1. Crash Theatre Company 2. Martin Sims Award Crest 3. Adelaide Tour Ready Award Crest
<p>Logo 1 <u>MUST</u> be included on <u>ALL</u> advertising and promotional material associated with the tour and performances of <i>Lady Macbeth Played Wing Defence</i> unless explicitly agreed otherwise, including, but not limited to: season brochures, flyers, posters, advertisements, media releases, promotional videos, web pages and programs.</p>	

OTHER RESOURCES

Biographies of Key Creatives	Link	
Media Release	Link	
Creative Learning Resource	Link	
Original Cast Album	Stream on Spotify	Stream on Apple Music