

FIFO



REGIONAL TOUR MARKETING KIT

Performance Information

Contact	Mark McDonald 0459542100 markmcd.creative@gmail.com
Performance Title	FIFO
Performance length	90 mins - no interval
Artform	Theatre (Drama/Comedy)
Created by	Mark McDonad, Jared Barkla, Jono Battista, Tamara Creasey, Jackson Vaughan
Themes	Sexual assault, community, corporate corruption, mental health.
Warnings	M(15+) Sexual assault, Strong coarse language, References to suicide
Tag line	Somewhere beyond the Nullarbor...
Target Audiences	FIFO/Mining workers, Family/ Friends of Mining workers, Theatre enthusiasts, Adults, Lovers of Comedy and Australian stories.

All marketing and media enquiries must be directed to Mark McDonald, unless otherwise arranged.

Please note all marketing materials that are not supplied by Mark McDonald require approval before being published or sent to print. This includes print (posters, flyers, press advertising) broadcast (TV and radio ads) and digital (website, email).

Approvals should be sent to the marketing contacts as listed above. Please allow a 72-hour turn around on all approvals.

Marketing Media

All Media	https://bit.ly/3LfkpK
Video Trailer	https://bit.ly/4cTounC
Flyer	https://bit.ly/3WIKQIZ
A3 Poster	https://bit.ly/4eYDqTh
Archival video	https://bit.ly/3Y2APRU
Digital Marketing Images (multiple resolutions for logos, banners etc.)	https://bit.ly/3XVag1h
Archival Images - Please Credit Keef Hickey for all images.	https://bit.ly/3XWp5k3
Social media tiles (video and Photo)	https://bit.ly/3LgP5Px
Digital Programme including director's note (example from State Theatre run 2024)	https://bit.ly/3WcZ0vU
Social Media Accounts	Instagram: @fifotheshow Facebook: @fifotheatreshow
Media Release Template	https://bit.ly/3LfXBhH
Hashtags	#fif #fifotheshow #fifolife #fifofamily #fifowife #fifoworker #fifodad #fifomum #theatrewa #theatre #mining #WA

Synopsis & Copy

Synopsis

FIFO is a theatre show about all things Fly In/Fly Out. Following one full 'swing' of 5 mining employees, 'FIFO' delivers a full spectrum of experience, leaving audiences in uncontrollable laughter and teary reflection. The show offers a raw insight into the individuals, couples and families working around a 'FIFO' roster. As we follow the cast on their exploits, we gain insight into the cost-to-benefit ratio of the FIFO lifestyle. Each character's motivations and crutches are revealed, leading to both intense conflict and mate-ship, in what seems to be a very regular 'swing'.

Suddenly a 5th employee enters the fray, and she's here to shake... wait! It's a woman?! On site?!? As the boys struggle to adjust to their new workplace dynamic, the industry itself is interrogated. The site becomes the fore-front of some serious allegations, and the very fabric of Australian society is put to the test. Drama becomes allegory as hard truths are revealed about Australia's long and tangled relationship with mining, and we're left with a decision to make: Is it time to cut ties from this toxic relationship? Or can we rebuild the very foundations of Australian Industry. Showcasing some of Perth's most exciting talent, 'FIFO' combines enthralling drama, explosive physical theatre and touching personal stories to leave audiences with much and more to dig in to.

Tagline

Somewhere beyond the Nullarbor...

Short Copy

Inspired by true events, FIFO examines the relationships of employees and their families, forming a subtle allegory of Australia's long and tangled partnership with the resource sector. As a new female workforce establishes itself, the site becomes the fore-front of very serious allegations, and the very fabric of Australian society is put to the test.

Long Copy

Inspired by true events, FIFO is a drama that examines the relationships of employees and their families, forming a subtle allegory of Australia's long and tangled partnership with the resource sector. As a new female worker navigates her first swing, the site becomes the fore-front of serious allegations, and the very fabric of Australian society is put to the test.

FIFO is a uniquely Australian story showcasing some of the best theatre talent that Western Australia has to offer. With hysterical Comedy, explosive physical theatre, and touching personal stories, FIFO is a show for all Westralians. So don your high-vis, grab a middy, and buckle up because the seatbelt light is on.

Key Creatives

Director/Cast: (Ryan) Mark McDonald



Mark McDonald is an Actor, Musician and Theatre Maker based in Boorloo/Perth, Australia. Mark completed the Bachelor of Performance Making course at the Western Australian Academy of Performing Arts in 2019. Since graduating Mark has followed his passion for performance in many mediums. He completed the Dead Puppet Society Academy Program in 2020, before appearing in The Naughty Corner's 'Maze' at the Brisbane Powerhouse, 'Maenad Fever' (Short Film, 2021) and Elysian Creative's hugely successful show 'The Underground' in multiple mountings at the Perth FringeWorld Festival. Mark presented FIFO at State Theatre Centre for the 2024 Fringeworld Festival which received the 'Blaz Award' for best new theatre work.

Creator/Cast: (Michael) Jared Barkla



Jared Barkla is a Perth born actor, writer, and producer, currently based in London, UK. He trained at the Western Australian Academy of Performing Arts and Regents University of London and works across both theatre and film. His credits include *Lies Within Us* (2022), *Purusha: A Sonic Adventure* (2022), *FIFO* (2019), *Angels' Share* (2018) and various TVCs and corporate videos. His passion is championing Australian stories and bridging international gaps for independent theatre. He is excited to return to Perth to bring a new life to *FIFO* that reflects the modern day struggles of Australian workers.

Creator/Cast: (Russel) Jono Battista



Jono Battista is a creator, sound designer and performer currently living and working in Boorloo (Perth). He graduated from WAAPA in 2019 with a Bachelor of Performing Arts in Performance Making. His recent credits include *Seven Sisters* (2023, WAYTCO) as a performer and deviser, and *Love Letters to the Revolution* (2021, Sian Murphy & The Blue Room Theatre) as a performer, which earned him a nomination for Outstanding Performer in a Supporting Role at the 2022 Performing Arts WA Awards. Previously, he has worked as a sound designer with Elise Wilson and Christopher Moro for *Elliot's Big Nose* and *the Snot That It Grows*, and with Jordan Valentini for *DYAD*, both as a part of Fringe World 2022. He was a collaborator and performer for FIFO's 2024 FringeWorld Festival production



Creator/Cast: (Tess) Tamara Creasey

Tamara Creasey is an award-winning multidisciplinary performer, puppeteer, improviser and theatremaker driven by a passion for play. She graduated from the Western Australian Academy of Performing Arts in 2018 with a Bachelor of Performing Arts majoring in Performance Making. Upon graduating WAAPA, Tamara received both the Performer Extraordinaire and Best Collaborator award. She has a flare for comedy and regularly performs with Perth's improv comedy group, The Big HOO-HAA!. A special moment in Tamara's career was puppeteering for the universally renowned UK band, Coldplay, on their 2023 Australian tour. Tamara is actively working with independent and mainstage companies, including Barking Gecko

Theatre Company, Spare Parts Puppet Theatre and The Last Great Hunt. Tamara enjoys performing for children and adults alike, and her recent credits include: touring and performing in *Wilfrid Gordon McDonald Partridge* (Spare Parts Puppet Theatre), co-writing and performing in the Blaz Award-winning show *FIFO* (Mark McDonald and State of Play), touring and performing in PAWA Award-winning *Cicada* (Barking Gecko Theatre Company), co-creating and performing in improvised comedy *Love Slaps* (Creasey & Wilson), performing in *Alex and Evie* and *the Forever Falling Rain* (every other theatre company), touring and performing in *CATCH!* (Circus Maxima), performing in *Carnival of the Animals* (Spare Parts Puppet Theatre), interning and performing during the development of PAWA-nominated *BAD BABY JEAN* (The Last Great Hunt) and performing and devising

during developments of *The Lion Under The Sea*, *HELL IS OTHER PEOPLE* and *Otters & Urchins* (Monkey Brain Theatre Company). Tamara's film credits include performing the role of Tilly in the feature film, *Christmas Orphans* (post-production, 2024), playing the role of Jennifer in Jackson Cogger's short, *Nihilistic Nymph* (2023); playing the role of the Astrologist Love Interest in Peter Williams' *Match Made* (2023); and performing the role of Scout in Stephanie Senior's *Ghosted* (2019).

Creator/Cast: (Jeremy) Jackson Vaughan



Jackson Vaughan is a queer artist, spanning from coast to coast. A graduate of the Regional Institute of Performing Arts (RIPA) and the Western Australian Academy of performing Arts (WAAPA), Jackson has performed on stages in Newcastle, Sydney, Perth and Melbourne. Jackson is a multifaceted performer, with credits in musical theatre (*Into the Woods*, *Wizard of Oz*), dramas (*the Elephant Man*, *the Laramie Project*, *Trailer*), and even improv Comedy (*Les Improvise*). Jackson's independent work focus on people's ownership of their own bodies, and queer presence in hetero-dominated environments.

Reviews

★★★★★ "This is a show for anyone who has worked in FIFO or knows anyone who has. Be prepared to recognise people you know and perhaps come out understanding them a little better as well. Overall, a well-crafted and insightful look at the elements of the industry that can remain unseen." - FringeFeed

"The show delivers genuine laugh-out-loud moments of industry-critical satire, as well as excellently delivered one-liners and entertaining moments of character interaction.

Fans of intelligent and witty theatre with something bold to say will certainly enjoy *FIFO*." - *X-press Magazine*.

Fringe 'Reacts'

"Amazing show, all the hilarious highs and terribly real lows of the mining industry. Best show I've seen in a long time."

"If You See One Show At Fringe This Year, Let It Be FIFO. An Incredible Journey From Start To Finish. An Engaging Story That Leaves You Wanting A Sequel. Do Not Miss Out On This Eye Opening Story Of The Unspoken Dark Side Of The Mining Industry."

"Loved it!! Great casting & topical story line with a humorous edge!! Couldn't look away 🙄🙄"

"Honestly I was genuinely surprised with how relatable it was. The entire team have done an amazing job of identifying and representing the broad, and surprisingly accurate spectrum of emotions associated with the industry."