



# 21 HEARTS: Vivian Bullwinkel and the Nurses of the Vyner Brooke By Jenny Davis

## **MARKETING KIT SUMMARY**

Please access the <u>Dropbox folder</u> which has all of the marketing and publicity materials including templates, videos, images, media release, social media tiles, patron comments and reviews, education pack and much more.

| CONTACTS                   |                                      |
|----------------------------|--------------------------------------|
| Marketing Contact          | Alison Welburn, Limelight Consulting |
|                            | ali@limelightconsulting.com.au       |
|                            | 0403 978 221                         |
| Tour Marketing Contact     | As above                             |
| Tour Coordination Contacts | Executive Director: Rebecca Davis    |
|                            | rebecca@theatre180.com.au            |
|                            | 0414 345 381                         |
|                            | Stage Manager: Craig Williams        |
|                            | crgwllms@mac.com                     |
|                            | 0418 909 636                         |

All marketing and media enquiries are to be directed to THEATRE 180.

All marketing materials not supplied by THEATRE 180 require approval before being published digitally, broadcast or sent to print.

Approvals should be sent to the marketing contact listed above.

| PERFORMANCE & COMPANY INFORMATION |                                      |  |
|-----------------------------------|--------------------------------------|--|
| Performance title                 | 21 Hearts: Vivian Bullwinkel and the |  |
|                                   | Nurses of the Vyner Brooke           |  |
| Company                           | THEATRE 180                          |  |
| Producers                         | THEATRE 180                          |  |
| Scriptwriter                      | Jenny Davis                          |  |
| Director                          | Stuart Halusz                        |  |

| Cast                          | Caitlin Beresford-Ord, Rebecca Davis,    |
|-------------------------------|--|
|                               | Michelle Fornasier, Alex Jones, Helen    |
|                               | Searle, Alison van Reeken                |
| Visual Designer               | Josephine Hayes, Gneiss Design           |
| Sound Designer & Programmer   | Ben Collins                              |
| Lighting Designer             | Rowan van Blomestein                     |
| Costume Designer              | Ingrid Zurzolo                           |
| Movement Director             | Rachael Bott                             |
| Theme Song Composer & Musical | Craig Skelton                            |
| Director                      |  |
| Theme Song Vocalists          | Saskia Haluszkiewicz & Lisa Harper-      |
|                               | Brown                                    |
| Theme Song Musicians          | Australian Baroque                       |
| Stage Manager                 | Craig Williams                           |
| Assistant Stage Manager       | Aaron Stirk                              |
| Presentation Line & Billing   | (Your venue) presents a THEATRE 180      |
|                               | production of 21 Hearts: Vivian          |
|                               | Bullwinkel and the Nurses of the Vyner   |
|                               | Brooke                                   |
| Artform                       | Theatre                                  |
| Running Time                  | 115 minutes (no interval)                |
| Audience recommendation       | Families, students, adults, all genders, |
|                               | theatre and cinema audiences, regional   |
|                               | audiences, lovers of Australian stories  |
|                               |  |

#### Show themes

## 1. Australian History

Portraying one of the most significant moments in Australian military history, this play gives voice to the stories behind the women who served in the Australian Army Nursing Service, stationed in Singapore as the Japanese Imperial Army swept down the Malaysian Peninsula.

## 2. Courage

Refusing to leave the Australian soldiers in their care, our nurses showed great courage to place themselves in the line of fire of the advancing Japanese, in surviving the bombing of their evacuation ship and the subsequent hours and days clinging to makeshift rafts in the ocean, maintaining dignity through the horror of rape and murder, and years in POW camps suffering starvation, torture and degradation.

## 3. Companionship

The values of mateship, friendship and what it means to face adversity with the strength of companionship are evidenced in the diaries kept and memoirs written by survivors, through the women's choir and solidarity of enduring against the odds.

#### **SYNOPSIS & SHOW COPY**

## **Marketing By-line**

A compelling true story of the celebration of women's strength, love and hope in the face of adversity.

## **Short Description**

After the evacuation of Singapore, attacks by Japanese bombers, days lost at sea and one nurse, Vivian Bullwinkel, surviving one of the most atrocious acts of war crimes in our history, 21 Hearts relays the resilient Aussie humour displayed by our brave Australian nurses in the prisoner of war camps and provides a respectful and authentic voice to those who were silenced, remembering them for who they were and not just for what happened to them.

# **Long Description**

Vivian Bullwinkel was one of 65 Australian nurses who boarded the Vyner Brooke in an attempt to flee the Japanese invasion of Singapore in February, 1942. Bombed by Japanese fighter planes and after spending days at sea, she and some other survivors found their way to Radji Beach on Banka Island where they surrendered. In one of the most atrocious acts of war crimes in our history, 22 nurses were forced to march into the sea where they were callously machine gunned. The only survivor and witness, Vivian spent the rest of the war in a prison camp before liberation, and her remaining years fighting for recognition of the bravery of her friends and colleagues; their strength and courage in the face of death sustaining her for the rest of her illustrious life.

21 Hearts relays the resilient Aussie humour displayed by the women in the camp and provides a respectful and authentic voice to those who were silenced, remembering them for who they were and not just for what happened to them.

A story of hope, courage, resilience and heart.

Featuring 6 of WA's most outstanding actors, 21 HEARTS is a celebration of the human spirit and an uplifting, inspiring story which reminds us of the great futility of war.

#### **PATRON COMMENTS & REVIEWS**

"Like its predecessors, this production has local connections, with several characters hailing from WA, and Vivian Bullwinkel herself a Western Australian resident in later life. Jenny Davis has created a heartfelt script that is brought to life with expert direction and outstanding performances...this season sold out well before opening night, testament to both the interest of this story and the reputation of THEATRE 180. Fortunately, THEATRE 180 does bring their shows back for repeat seasons, with 21 Hearts, already scheduled from October 30 until November 10. I am

hoping that the success of this season will lead to tours and a wider audience. An outstanding production." **Kimberley Shaw, Stage Whispers** 

"I have the greatest respect for the actresses. It was such a fantastic stage production, lighting and effects. It was immersive. Recommend anybody in Perth for their encore season in Oct/Nov to see it. It would be a wonderful lead into Remembrance Day. Their story deserves to be told, always remembered."

### **Group Captain Kath Stein, Director Defence Force Nursing**

"Incredible show with brilliant direction, stunning writing and uniformly extraordinary performances!! Cannot stop thinking about it. Congratulations." **Rosalind Hammond** 

"A compelling true story of sisterhood, courage and strength in the face of adversity. THEATRE 180 have done it again. Brilliantly bringing to the stage an Australian story that needs telling." **Beverley Station Arts Gallery & Platform Theatre** 

"A wonderful story of brave women...the play was superb, so very, very well done by all the actors, the visual effects, lighting and sound. A great evening in a wonderful theatre. Loved it." **Joan Ann Murphy** 

'What a wonderful play we saw last night. A must see! Loved everything about it, actors, set, costumes, story, cinematography. Very moving and evoked pride and tears." **Josie Abernethy** 

"Thank you all for the emotional & extremely well-acted play. The four of us were riveted to our seats and enjoyed every minute as did everyone around us. Thanks to you all and Vivian Bullwinkel, this harrowing and important episode of history will be remembered." **Christine Lane** 

"Absolutely outstanding show! Engaging, emotional, and felt transported along the journey right from the start. An incredibly talented cast of six, who wove the engaging and heart wrenching stories of so many! A beautifully created piece that will stay with me!" **Laura Pudding** 

"5 stars! A faultless performance that truly portrayed such a significant story in Australia's history. The actresses were brilliant and so emotive...Tears were certainly shed, hearts pounded and minds where whirling from the full house audience. The tears from the actresses showed their dedication and honest portrayal. Their singing worthy of a golden buzzer. Thoroughly enjoyed the question time at the conclusion. Thank you so much everyone." Julie Gibbings

Click here for more testimonials and feedback about the show.

| MARKETING ASSETS & COLLATERAL |   |
|-------------------------------|---|
| Artwork                       | Hero Images & Poster templates            |
| Images                        | Production Images                         |
| Other                         | Nurses on Radji Beach Montage Image       |
| Social Media Tiles            | Social Media Tiles                        |
| Videos                        | <u>Promo Trailers</u>                     |
|                               | *Please download the videos first and not |
|                               | post the links themselves                 |
| Media Release                 | Media Release                             |

| WEBSITE & SOCIAL MEDIA |                       |
|------------------------|-----------------------|
| Website                | www.theatre180.com.au |
| Facebook               | @theatre180           |
| Instagram              | @theatre180wa         |
| Linked In              | Theatre180            |
| Hashtags               | #theatre 180          |
|                        | #vivianbullwinkel     |
|                        | #warnurses            |
|                        | #wwii                 |
|                        | #australianhistory    |
|                        | #armynurses           |

| LOGOS & ACKNOWLEDGEMENTS |  |
|--------------------------|--|
| Logos                    | Logos                                  |
|                          | *please confirm first as new logos may |
|                          | be added                               |
|                          |  |

\*Logos <u>MUST</u> be included on <u>ALL</u> advertising and promotional material associated with the tour and performances of 21 Hearts: Vivian Bullwinkel and the Nurses of the Vyner Brooke. Please liaise with THEATRE 180 as more logos may be added to the list currently in the Dropbox link.

| OTHER RESOURCES       |   |
|-----------------------|---|
| Creative Team         | Headshots, billing & biographies        |
| Key Facts             | Key Facts                               |
| Quotes & Reviews      | Patron feedback and review quotes       |
| <b>Education Pack</b> | Education Pack                          |
| Synopsis/Summary      | Synopsis/Summary                        |
| Book                  | Courage Be My Friend by Jenny Davis,    |
|                       | published by Fremantle Press and based  |
|                       | on the script of 21 Hearts: Vivian      |
|                       | Bullwinkel and the Nurses of the Vyner  |
|                       | Brooke.                                 |
|                       | *Copies of Courage Be My Friend will be |
|                       | sold at every performance of the show   |