



MIRABILIS COLLECTIVE

HER
SOUND,
HER STORY
MUSIC OF REMARKABLE WOMEN

HER SOUND, HER STORY - MUSIC OF REMARKABLE WOMEN

Mirabilis Collective

Community Development Plan

CONTACTS

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1. Objectives:

- Foster a deeper connection between Mirabilis Collective and local communities
- Increase awareness and appreciation of women's contributions to music
- Inspire and empower young musicians, particularly girls and women
- Create meaningful, long-lasting partnerships with community organizations
- Enhance the overall impact and reach of *Her Sound, Her Story*

2. Target Communities:

- Schools and educational institutions
- Local music groups and choirs
- Women's organisations and advocacy groups
- Cultural and arts centres
- Retirement communities
- Regional towns and rural areas

3. Engagement Strategies:

a) Educational Outreach:

- Develop a school program introducing students to women composers
- Offer masterclasses for young musicians in partnership with local music schools
- Create educational materials about featured composers for use in classrooms
- Host composition workshops encouraging young women to create their own music

b) Community Performances:

- Organise mini-concerts in public spaces (libraries, community centres, parks)
- Participate in local festivals and cultural events
- Perform at retirement homes and hospitals

c) Interactive Workshops:

- Host "Music and Storytelling" workshops, exploring the narratives behind the music
- Organise "Women in Music" panel discussions featuring local female musicians
- Conduct "Introduction to Chamber Music" sessions for newcomers to classical music

d) Collaborative Projects:

- Partner with local choirs or music groups for joint performances
- Collaborate with visual artists for multimedia presentations of the music
- Work with local historians to connect the music with regional historical narratives

e) Mentorship Program:

- Establish a mentorship program pairing Mirabilis Collective members with young female musicians
- Offer shadowing opportunities during rehearsals and performances

f) Digital Engagement:

- Develop online resources and interactive content about women in music
- Host live Q&A sessions on social media platforms

4. Partnership Development:

- Collaborate with local arts councils and cultural organisations
- Partner with women's advocacy groups for cross-promotional opportunities
- Engage with local businesses for sponsorship and support
- Work with regional tourism boards to promote cultural tourism

5. Volunteer Program:

- Recruit and train local volunteers to assist with events and outreach activities
- Create a "Community Ambassador" program to spread awareness about the project

6. Feedback and Evaluation:

- Conduct surveys and feedback sessions after each engagement activity
- Host community forums to gather input on future programming
- Maintain open communication channels with partner organisations

7. Long-term Sustainability:

- Develop a "Friends of Mirabilis" community support group
- Create a grant-writing team to secure funding for ongoing community engagement
- Establish an annual community event celebrating women in music

8. UWA Conservatorium of Music Partnership:

a) Leverage our partnership with UWA Conservatorium of Music to strengthen community ties:

- Act as ambassadors for UWA, showcasing the university's commitment to musical excellence and gender equity in the arts
- Utilise UWA's extensive network to reach a broader audience and connect with diverse community groups

b) Educational Initiatives:

- Offer workshops and masterclasses at UWA, open to both students and the general public
- Create internship opportunities for UWA students to gain hands-on experience in arts administration and performance

c) Community Outreach through UWA:

- Participate in UWA's existing community engagement programs, extending our reach to their established community partners
- Collaborate on community concerts that feature both Mirabilis Collective and UWA student ensembles
- Engage with UWA's alumni network to promote *Her Sound*, *Her Story* and gather support for our initiatives

d) Research and Documentation:

- Partner with UWA researchers to document the impact of *Her Sound*, *Her Story* on community perceptions of women in music
- Contribute to academic publications and presentations

e) Funding and Resources:

- Explore joint funding opportunities with UWA for community engagement projects
- Utilise UWA facilities for larger community events and workshops

f) Regional Connections:

- Leverage UWA's connections with regional campuses and education centres to extend our reach into rural Western Australia
- Collaborate on distance learning initiatives to bring *Her Sound, Her Story* to remote communities

9. Timeline and Implementation:

- Pre-tour (3-4 months prior): Initiate contact with local organisations, plan activities
- During tour: Execute planned activities, gather immediate feedback
- Post-tour (1-2 months after): Evaluate impact, follow up with partners, plan future engagements

Through this comprehensive Community Engagement Plan, Mirabilis Collective aims to create a lasting impact that extends far beyond our performances of *Her Sound, Her Story*. By leveraging our unique strengths, partnerships, and the rich legacy of women in music, we seek to inspire, educate, and connect with diverse communities across Western Australia.

Our collaboration with the UWA Conservatorium of Music amplifies our reach and credibility, allowing us to bridge the gap between academic expertise and community engagement.

As we implement these strategies, we're helping to cultivate a deeper appreciation for women's contributions to the arts, empowering the next generation of musicians, and building a more inclusive and vibrant cultural landscape. Moreover, we're committed to empowering communities to develop a lifelong engagement with the arts, developing an enduring appreciation and active participation in musical experiences.

This plan represents our dedication to using music as a powerful tool for social change, community building, and artistic excellence, creating ripples of impact that will continue to resonate in the future.