**WA SHOWCASE 2025**

**PITCH APPLICATION FORM PREVIEW**

This is a preview of all questions in the WA Showcase Pitch Application Form.

Please note that certain questions and sections depend on your answers to previous questions and may not be relevant to you. The live form will update as you work through it.

To make this form preview simpler, some questions may appear here in a different order than they appear in the form. The form includes additional contextual remarks and suggestions.

Questions that require an answer are marked with the symbol 

**Your final answers must be submitted via our online pitch application form here:**

[**https://circuitwest.formstack.com/forms/2025\_pitches**](https://circuitwest.formstack.com/forms/2025_pitches)

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| **Contact Information** |
|  Contact Person |  |
|  Contact Email |  |
|  Contact Mobile Number |  |
|  Do you identify with any of the following? Please select all that apply. | [ ]  First Nations / Indigenous person[ ]  Culturally or linguistically diverse person[ ]  LGBTQIA+ person[ ]  Person aged 26 years and under[ ]  Person aged 65+ years[ ]  d/Deaf or Disabled person[ ]  Neurodiverse person[ ]  Person living in a remote or regional area[ ]  Person living in an outer metro area[ ]  None of the above[ ]  Prefer not to answer |
| Are you applying on behalf of artists who are: | [ ]  First Nations / Indigenous people[ ]  Culturally or linguistically diverse people[ ]  LGBTQIA+ people[ ]  People aged 26 years and under[ ]  People aged 65+ years[ ]  d/Deaf or Disabled people[ ]  Neurodiverse people[ ]  People living in a remote or regional area[ ]  People living in an outer metro area[ ]  None of the above[ ]  Prefer not to answer |
|  Which of the following best describes where you live? | [ ]  Peel[ ]  Wheatbelt[ ]  South West[ ]  Great Southern[ ]  Goldfields-Esperance[ ]  Mid West[ ]  Pilbara[ ]  Kimberley[ ]  Perth Outer Metro[ ]  Perth Metro[ ]  Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **Company Information** |
|  Company |  |
|  Are you or is your organisation a CircuitWest member? | [ ]  Yes[ ]  No[ ]  Unsure |
|  Which best describes you or your organisation? | [ ]  Presenter (an organisation that buys performing arts works for their community)[ ]  Producer[ ]  Independent artist[ ]  Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  Has your company pitched at WA Showcase before? | [ ]  Yes[ ]  No |
|  Where is your company based? | [ ]  Western Australia – Perth Metro[ ]  Western Australia – Perth Outer Metro[ ]  Western Australia – Regional or Remote |
|  Please select the region or regions where your company operates. | [ ]  Peel[ ]  Wheatbelt[ ]  South West[ ]  Great Southern[ ]  Goldfields-Esperance[ ]  Mid West[ ]  Pilbara[ ]  Kimberley[ ]  Perth Outer Metro[ ]  Perth Metro[ ]  Other:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
|  Have you or has your company toured before? | [ ]  Toured nationally or internationally[ ]  Toured regionally[ ]  No |
|  Please provide a brief company or artist biography in the third person. | 700 characters |
| Company or artist website | https:// |
|  Does your company engage in projects involving children under 18? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Does your company have a policy that complies with relevant laws and safeguards for children’s wellbeing and outlines procedures for obtaining consent and handling sensitive content? | [ ]  Yes[ ]  No |
|  Does your company routinely engage or employ young people up to the age of 26? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Is your company: | [ ]  A youth arts company[ ]  A tertiary institution that trains people including young people[ ]  A registered training organisation that trains people including young people[ ]  None of the above |

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| **Presentation Type** |
|  What would you like to pitch? | [ ]  Call Me (10 minutes)[ ]  More Than Words (15 minutes)[ ]  Hello (8 minutes)[ ]  Get Together (up to an hour, small group setting)[ ]  Something else |
| ***If you answered “Call Me” or “More Than Words”*** What will be the subject of your pitch? | [ ]  A tour-ready work[ ]  A work in development or rehearsal |
| ***If you answered “Hello”*** What will be the subject of your pitch? | [ ]  An artist profile[ ]  A company update |
| ***If you answered “Get Together”*** What will be the subject of your pitch? | [ ]  A tour-ready work[ ]  A work in development or rehearsal[ ]  An idea or concept |
| ***If you answered “Something else”*** What will be the subject of your pitch? | [ ]  A tour-ready work[ ]  A work in development or rehearsal[ ]  An idea or concept[ ]  An artist profile[ ]  A company update |
| ***If you answered “Something else”*** How do you want to pitch at WA Showcase? Use this space to let us know what you think will work best for your pitch, including how long and where you see your pitch taking place, the format (e.g. a participatory performance), and any support that you may require. We encourage you to speak to someone at CircuitWest before completing this application form. | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  What outcomes are you seeking from pitching at WA Showcase? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
| ***If you answered “Call Me”, “More Than Words”, “Get Together” or “Something else”*** Have you pitched this at any arts markets including WA Showcase in the past two years? |  |
| ***If you answered “Yes”*** Please provide details. |  |
|  Have you applied to pitch at this year's Australian Performing Arts Exchange (APAX)? | [ ]  Yes[ ]  No |
|  Have you applied to pitch, or are you planning to apply to pitch, at any other arts markets this year? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Please provide details. |  |
|  Please let us know if there any sessions on these dates when you will NOT be available to pitch at WA Showcase. | [ ]  Tuesday 22 July, afternoon session[ ]  Wednesday 23 July, morning session[ ]  Wednesday 23 July, afternoon session[ ]  Thursday 24 July, morning session[ ]  Thursday 24 July, afternoon session[ ]  Friday 25 July, morning session[ ]  I am available to present during any session |
| You can provide additional detail about your availability to pitch here. |  |
| Do you or does your company have any performances on in Perth during WA Showcase? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”***You are welcome to provide brief details and links below. |  |

***If you are applying to present “An idea or concept”***

***please now skip to page 12***

***If you are applying to present “An artist profile”***

***please now skip to page 14***

***If you are applying to present “A company update”***

***please now skip to page 16***

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| **Your Production or Project** |
|  Name of production or project |  |
|  Does the work currently have any other presenting partners? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Please provide details. |  |
|  Can the work be available straight out of an initial season? | [ ]  Yes[ ]  No |
|  When is the work available to tour? | [ ]  2025[ ]  2026[ ]  2027[ ]  2028 or later |
|  What is the earliest date the work is available for touring? |  |
|  Which artforms best describe your work? | [ ]  Ballet and Dance[ ]  Children and Families[ ]  Circus and Physical Theatre[ ]  Classical and Traditional Music[ ]  Comedy and Magic[ ]  Contemporary Music[ ]  Interdisciplinary or Hybrid[ ]  Musical Theatre and Cabaret[ ]  Participatory and Immersive[ ]  Theatre and Puppetry |
|  How would you describe the work for an audience? | Three sentences or less |
|  How would you describe the work to a presenter? | Three sentences or less |
|  Please provide a tagline and short-form marketing copy for your work. If your application is successful, the EXACT wording will be used in your online program listing. | 700 characters |
|  Please tell us why this work is appealing to audiences, and list 3 key selling points. | 1000 characters |
|  What is the ideal target audience for the work? | [ ]  First Nations/Indigenous People[ ]  Culturally and Linguistically Diverse People[ ]  d/Deaf and Disabled People[ ]  People in Regional/Remote Areas[ ]  Older People[ ]  Adults – General[ ]  Young Adults[ ]  Children and Families[ ]  LGBTQIA+ People[ ]  Women[ ]  Men[ ]  No specific group |
| Is there anything you'd like to add about the ideal target audience for the work? |  |
| What engagement opportunities can you offer audiences or local communities beyond the production? | [ ]  Audience development plan[ ]  Community engagement plan[ ]  Education pack or resource[ ]  Local performer opportunity[ ]  Local technician opportunity[ ]  Integration of community members[ ]  Q&A session[ ]  Panel discussions[ ]  Workshops – Adult[ ]  Workshops – Young People[ ]  Other |
| Do you have other ideas, goals or plans for audience development or community engagement plan related to this work? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
| How are you approaching, modelling or championing environmental sustainability in your practice or production? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
| ***If you selected “More Than Words”*** Please provide your ideal (but realistic) technical requirements for your excerpt: lighting, sound, instruments, the number of people involved, and any special requirements from the venue. |  |
| ***If you selected “More Than Words”*** If your application is successful, we will ask you to confirm your negotiated technical requirements by a reasonable deadline. By submitting this form you acknowledge that CircuitWest will not be able to accommodate any changes to these negotiated technical requirements after this deadline or on the day of your pitch. | [ ]  Yes[ ]  No |

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| **Production Information** |
|  Have you presented a professional season of this work to the public in the two years prior to this year’s WA Showcase? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Please provide details. |  |
| ***If you answered “No”*** When was the last time the work had a presentation season? |  |
| Briefly outline any proposed or confirmed touring activity for the work. |  |
| Briefly outline any development or tour funding confirmed for the work, or any plans to apply for development or tour funding. |  |
|  Venue suitability | [ ]  Black box[ ]  Proscenium arch[ ]  Town hall[ ]  Outdoor space[ ]  Site-specific[ ]  Flexible[ ]  To be determined |
|  Have you designed this version of your production with regional touring in mind? | [ ]  Yes[ ]  No[ ]  We will consider regional touring as part of the remount |
|  What is your estimated bump in time in hours? |  |
|  What is your estimated bump out time in hours? |  |
| If there is anything else you need to let us know about your bump in and bump out times, please do so here. |  |
|  Number of people in your touring party |  |
|  Does your show have an interval? | [ ]  Yes[ ]  No |
|  Duration of performance in minutes (excluding interval) |  |
| Does your show have other formats with different running times? If so, please tell us about them here. |  |
|  Will this work require a remount between pitching and when it is first available to tour? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Estimated remount cost | [ ]  $0 – 2k[ ]  $2 – 5k[ ]  $5 – 10k[ ]  $10 – 15k[ ]  $15 – 20k[ ]  $20k +[ ]  To be determined |
|  Estimated weekly sell-off fee, excluding travel costs | [ ]  $0 – 2k[ ]  $2 – 5k[ ]  $5 – 10k[ ]  $10 – 15k[ ]  $15 – 20k[ ]  $20k +[ ]  To be determined |
|  Estimated sell-off fee per performance, excluding travel costs | [ ]  $0 – 2k[ ]  $2 – 5k[ ]  $5 – 10k[ ]  $10 – 15k[ ]  $15 – 20k[ ]  $20k +[ ]  To be determined |
|  Will you charge royalties on top of your sell-off fees? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Royalties (%) |  |

***Please now continue to page 17***

***“An idea or concept” – continue here***

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| **Your Production or Project** |
|  Name of production or project |  |
|  Does the work currently have any other presenting partners? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Please provide details. |  |
|  Which artforms best describe your work? | [ ]  Ballet and Dance[ ]  Children and Families[ ]  Circus and Physical Theatre[ ]  Classical and Traditional Music[ ]  Comedy and Magic[ ]  Contemporary Music[ ]  Interdisciplinary or Hybrid[ ]  Musical Theatre and Cabaret[ ]  Participatory and Immersive[ ]  Theatre and Puppetry |
|  How do you anticipate describing your idea or concept, or the finished work, to a presenter? | Three sentences or less |
|  What audience do you believe your idea or concept is primarily for? | [ ]  First Nations/Indigenous People[ ]  Culturally and Linguistically Diverse People[ ]  d/Deaf and Disabled People[ ]  People in Regional/Remote Areas[ ]  Older People[ ]  Adults – General[ ]  Young Adults[ ]  Children and Families[ ]  LGBTQIA+ People[ ]  Women[ ]  Men[ ]  No specific group |
| Is there anything you'd like to add about the ideal target audience for your idea, concept or finished work? |  |
| What engagement opportunities can you offer audiences or local communities beyond the production? | [ ]  Audience development plan[ ]  Community engagement plan[ ]  Education pack or resource[ ]  Local performer opportunity[ ]  Local technician opportunity[ ]  Integration of community members[ ]  Q&A session[ ]  Panel discussions[ ]  Workshops – Adult[ ]  Workshops – Young People[ ]  Other |
| Do you have other ideas, goals or plans for audience development or community engagement plan related to this work? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
| How are you approaching, modelling or championing environmental sustainability in your practice or production? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |

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| **Production Information** |
| Briefly outline any development or tour funding confirmed for the work, or any plans to apply for development or tour funding. |  |
|  Venue suitability | [ ]  Black box[ ]  Proscenium arch[ ]  Town hall[ ]  Outdoor space[ ]  Site-specific[ ]  Flexible[ ]  To be determined |
|  Estimated weekly sell-off fee, excluding travel costs | [ ]  $0 – 2k[ ]  $2 – 5k[ ]  $5 – 10k[ ]  $10 – 15k[ ]  $15 – 20k[ ]  $20k +[ ]  To be determined |
|  Estimated sell-off fee per performance, excluding travel costs | [ ]  $0 – 2k[ ]  $2 – 5k[ ]  $5 – 10k[ ]  $10 – 15k[ ]  $15 – 20k[ ]  $20k +[ ]  To be determined |
|  Will you charge royalties on top of your sell-off fees? | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Royalties (%) |  |

***Please now continue to page 17***

***“An artist profile” – continue here***

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| **Hello** |
|  Please tell us about yourself or the artists on whose behalf you are applying. | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  Please tell us about what you intend to share in your presentation. | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  Why is it important for you to present this information now? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  How will regional and outer metro delegates benefit from hearing your presentation? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  How will you benefit from the opportunity to present at this year's WA Showcase? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  Which artforms best describe your work or arts practice? | [ ]  Ballet and Dance[ ]  Children and Families[ ]  Circus and Physical Theatre[ ]  Classical and Traditional Music[ ]  Comedy and Magic[ ]  Contemporary Music[ ]  Interdisciplinary or Hybrid[ ]  Musical Theatre and Cabaret[ ]  Participatory and Immersive[ ]  Theatre and Puppetry |
|  How would you describe your arts practice for an audience? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  How would you describe your arts practice to a presenter? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
|  What is the ideal target audience for your work? | [ ]  First Nations/Indigenous People[ ]  Culturally and Linguistically Diverse People[ ]  d/Deaf and Disabled People[ ]  People in Regional/Remote Areas[ ]  Older People[ ]  Adults – General[ ]  Young Adults[ ]  Children and Families[ ]  LGBTQIA+ People[ ]  Women[ ]  Men[ ]  No specific group |
| Is there anything you'd like to add about the ideal target audience for the work? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |
| How are you approaching, modelling or championing environmental sustainability in your practice? | Text or video option. You may answer this question in a 90-second video format if you prefer. Please provide a link to a video (YouTube or Vimeo) in this field. Include a password here if needed to view the video. |

***Please now continue to page 17***

***“A company update” – continue here***

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| **Hello** |
|  Please tell us about the specific strategies, opportunities, programs or ‘announceables’ you intend to share in your presentation. |  |
|  Why is it important for your company to present this information now? |  |
|  How will regional and outer metro delegates benefit from hearing your presentation? |  |
|  How will your company benefit from the opportunity to present at this year's WA Showcase? |  |
| How is your company approaching, modelling or championing environmental sustainability in your practice? |  |

***Please now continue to page 17***

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| **Support Material** |
|  Would you like to share up to three (3) quotes, brief review extracts or testimonials? If your application is successful, these will be used in your online program listing. | [ ]  Yes[ ]  No |
| ***If you answered “Yes”*** Use this space to provide your quotes, brief review extracts or testimonials. | 800 characters |
|  Do you have a high quality video to support your application? | [ ]  Trailer/s or promotional video/s[ ]  Archival video of full production[ ]  No |
| ***If you answered “Yes”*** Link to your best trailer or promotional video | https:// |
| Video password |  |
| ***If you answered “Yes”*** Link to archival video of full production | https:// |
| Archival video password |  |
|  Will your pitch have any content warnings that need to be shared with delegates? | [ ]  Yes[ ]  Unsure / Potentially[ ]  No |
|  Please provide further information or content warnings for your pitch here. |  |
| Is there anything else you would like to tell us in support of your application? |  |

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| **Acknowledgment**  |
|  I acknowledge that I can provide any required materials by the relevant deadlines if my application is successful. | [ ]  Yes[ ]  No |
|  How many hours did this application take you to complete? |  |

***The following text will display:***

You have now reached the end of your application.

Once you click Submit, you will be taken to a SharePoint file request page. You will be asked to upload:

 A company logo

 One hero image

 One secondary image

These images will be used by CircuitWest as part of your online program listing if your application is successful.

We will be in contact after pitching closes and the curatorial panel has made its decision.

***Form Ends***