

Asha Cornelia Cluer presents

A Magical Guide to Fighting Fascism

Una guía mágica para luchar contra el fascismo
מדריך קסום ללחימה בפשיזם

MARKETING PACK 2024 for WORK IN DEVELOPMENT



CONTACT INFORMATION

All marketing and production enquiries to be directed to:

Asha Cornelia Cluer - Producer
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SHOW & COMPANY INFORMATION

Performance Title:

A Magical Guide to Fighting Fascism
Una guía mágica para luchar contra el fascismo
מדריך קסום ללחימה בפאשיזם

Producer: Asha Cornelia Cluer
Writer & Composer: Asha Cornelia Cluer
Director: Rachel McMurray
Cast: Asha Cornelia Cluer, Steph Pick, Melissa Westlake, 1 x TBD
Live Musician: Keshet
Additional Music Composition & Hebrew Translation: Keshet
Dramaturgy: Anna Quercia-Thomas
Cultural Consultant: Keshet
Dialect Coach: Acacia Daken
Audio Visual Designer: TBD
Sound Designer: TBD
Lighting Designer: TBD
Company Stage Manager: TBD

Artform: Multi-Lingual Theatre with Live Music

Running Time: Approximately 2 hours including 1 x 15 min interval.

Audience Recommendation: Women, Second-generation Australians/Culturally and Linguistically Diverse Audiences, Young Adults, Lovers of International Stories and Historical Events, Lovers of Magical Realism.

Themes: Family, Identity, Connection to Place, Immigration, Survival, Memory, Transformation, Impossible Choices, and Truth. The play examines the effects of fascist governments suppressing the truth on the individual, and how families invent their own histories when records have been lost. It explores the damage created when people are disappeared and never found again, and it looks at how we create stories and mythologies to protect ourselves and our families. And, it speaks to culture and language as the only way to survive, rebuild, and thrive!



SYNOPSIS & SHOW COPY

Marketing By-Line: Three women, three time periods, three regimes - and one magical journey across the world to come together and survive.

Short Description: "A Magical Guide to Fighting Fascism" is a fascinating story based on historical events - the Chilean dictatorship, the Jewish diaspora in the UK, and the second generation Australian experience. Follow three women throughout 1970's Chile, 2000's Australia, and modern day Scotland as they uncover the truth and use music, culture, mythology, and magic to survive.

Long Description: "A Magical Guide to Fighting Fascism" or "Una guía mágica para luchar contra el fascismo" or "מדריך קסום ללחימה בפאשיזם" is a fascinating story based on historical events - the Chilean dictatorship, the Jewish diaspora in the UK, and the second generation Australian experience.

Told in three languages with surtitles and movement seamlessly woven into the performance to create easy understanding, audiences of all backgrounds are sure to be transported to 1970's Chile, 2000's Australia, and modern day Scotland as they follow our protagonists: three women on epic journeys across the globe to uncover the truth, three women who use music, culture, mythology, and magic to survive.

The five performers (four actors and one musician) exhibit an impressive display of skills as they multi-role and flow between delicate monologues, cutting satire, and spell-binding song - all whilst operating a complex and magical display of lights on stage to create the atmosphere key to the show. Audiences who value the unique charm of live performance will adore this piece which puts women at the heart of the story, celebrates the resilience of the human spirit, and shows that through the darkness, there is always light.

REVIEWS

Feedback from a sharing of material on 23rd April 2024:

"I really liked the writing. It was captivating. I think it all worked. The monologues, the satire...music is great too!"

"MUSIC IS FANTASTIC. DON'T CHANGE A THING."

(What worked for you?) "The humour, the physical comedy, the accents for sense of place, the music, the SATIRE parts."



MARKETING ASSETS & COLLATERAL

Google Drive Folder [HERE](#) contains the following:

- 1.PDF - Media Release
- 2.PDF - Poster Mockup (with AI Hero Image as a Placeholder)
- 3.PDF & IMAGES - Social Media Tiles & Copy
- 4.IMAGE - Hero Image (AI Generated as a Placeholder)
- 5.IMAGES - Production Images from Creative Development April 2024
- 6.VIDEO - Cast & Creative Team Interviews
- 7.VIDEO - Sizzle Reel
- 8.VIDEO - Archival Footage from Creative Development April 2024
- 9.IMAGES - Logos for Asha Cornelia Cluer and DLGSC

LOGOS & ACKNOWLEDGMENTS

The logo for Asha Cornelia Cluer is to be included on all marketing materials unless otherwise stated. The Department of Local Government Sports and Cultural Industries supported the Creative Development of this show in April 2024. Their logo must be included on all marketing materials unless otherwise stated. Logos are found in the Google Drive folder linked above.

Photos in this document © Georgi Ivers 2024.

WEBSITE & SOCIAL MEDIA

Website: www.ashacorneliacluer/magical-guide

Instagram: @magicalguidetofighting

Hashtags: #magicalguide #magicalguidetofighting #guiamagica

