

The Little HOO-HAA! Marketing Pack

Producer: Libby Klysz

gigs@thebighoojaa.com.au

The Little HOO-HAA!

Big laughs for little people.

Directed by Sam Longley & Libby Klysz



Image: Shane Adamczak Pictured: Tristan McInnes, St John Cowcher, Esther Longhurst, Libby Klysz, Sam Longley

Engaging and hilarious, The Little HOO-HAA! is big laughs for little people.

It's an award-winning theatrical rollercoaster of comic sketches, song, slapstick and fun stuff that kids like. It's interactive, hyperactive and heaps of fun.

About the company

The Big HOO-HAA! is an improvised comedy night that is created on-the-spot from audience suggestions. A cult favourite in Perth, it has been running for over 21 years and has since branched out to present regularly in Melbourne and Wellington NZ.

Two teams of improvisers battle it out to win the audience's affection and applause.

Each show's line-up is different but it's always hilarious, exciting and original.

The Big HOO-HAA! also presents The Little HOO-HAA! and has been behind many long form improv formats.

The ensemble has proven to be an essential training ground for the nation's best comic performers, including Claire Hooper, Ben Russell, Brent Hill, Charlotte Otton and Daniel Buckle.

Company Contact Details

FB/ <https://www.facebook.com/thebighoojaa>

E/ gigs@thebighoojaa.com.au

P/ +61 41 444 6124

About The Show



Image: Shane Adamczak Pictured: Libby Klysz, Tristan McInnes, Esther Longhurst

Engaging and hilarious, The Little HOO-HAA! is big laughs for little people.

It's an award-winning theatrical rollercoaster of comic sketches, song, slapstick and fun stuff that kids like. It's interactive, hyperactive and heaps of fun.

Two teams of comedians go head to head in a battle of wits and comedy kerfuffle. You vote on your favourite team and decide the show's winner. Songs, sketches and slapstick are all part of the fun as we think quick, and you laugh hard.


Running for eight years and the winner of the 2020 Fringe World Award for Variety Line-up Show, if you are looking for a fun family event then this is it: parents, teachers, uncles, aunties and grandparents will have just as much fun as the young ones.

Regularly playing schools around WA, the show demonstrates teamwork, creativity, resilience and performance skills.

Marketing Information + Billing Requirements

Any variation to the requirements below must be agreed with The Big HOO-HAA!

Billing	[The Presenter] & The Big HOO-HAA! present The Little HOO-HAA!
Artist Credits	Directed by Sam Longley & Libby Klysz
Copy 30 word version	Interactive, engaging and hilarious, The Little HOO-HAA! is big laughs for little people. See improvised comedy at its finest and funniest as we use audience suggestions to create spontaneous stories, sketches and silliness.
100 word version For season brochures/ flyers, program guide listings	Interactive, engaging and hilarious, The Little HOO-HAA! is big laughs for little people! See improvised comedy at its finest and funniest as we use audience suggestions to create spontaneous stories, sketches and silliness. Two teams of comedians go head-to-head in a battle of wits and comedy. Songs, sketches and slapstick are all part of the fun as we think quickly and you laugh hard. Mums and Dads will enjoy it just as much as kids! "It's a crazier version of The Wiggles, but you know, actually funny" - The Fourth Wall 2020 WINNER 2020 Variety Line-Up Show, FRINGE WORLD
220 word version For press releases	Interactive, engaging and hilarious, The Little HOO-HAA! is big laughs for little people! See improvised comedy at its finest and funniest as we use audience suggestions to create spontaneous stories, sketches and silliness. Two teams of comedians go head-to-head in a battle of wits and comedy. Songs, sketches and slapstick are all part of the fun as we think quickly and you laugh hard. You vote on your favourite team and decide the winner of this purely delightful, unabashedly enjoyable show. If you're looking for a fun, family-friendly school holiday event, this is it - Mums and Dads will enjoy it just as much as kids! WINNER 2020 Variety Line-Up Show, FRINGE WORLD "It's a crazier version of The Wiggles, but you know, actually funny" <i>The Fourth Wall</i> ★★★★ "Lightning-fast, insanely clever and blatantly ridiculous" <i>The Music</i>

	<p>★★★★ “unpredictable and random, held together by the energy and passion of its performers... you can expect to laugh pretty hard at whatever the hour spins.” <i>The West Australian</i></p> <p>★★★★ “There’s no doubt that the team are a talented bunch who handball offerings to each other like pro football players for an impressive hour of hilarity. It’s hard not to laugh out loud but oh so much harder for the actors themselves with some straight faces itching as they hit comedy gold.” <i>Out in Perth</i></p>
Logos & Acknowledgements	<p>The Big HOO-HAA!</p>  <p>https://drive.google.com/drive/folders/1vMiar5E2OeYY_PY0JFDGxyexP1UPiYng?usp=drive_link</p>
Image credits	Hero image by Shane Adamczak
Video	https://vimeo.com/884654816?share=copy
Duration	50- 90 minutes
Warnings	Nil
Age recommendation	Recommended for ages 5- 105
Social Media	Facebook: @thebighoojaa Instagram: @thebighoojaa

FAQs

What do you mean by “improvised”?

Although there is a format the show follows, the content and characters will be made up on the spot for each show. We use suggestions from the audience to start us off.

We do this by casting exceptional performers who are highly trained and experienced in performing this way.

You say that, but you’ve got some ideas pre-planned, right?

No. We really do make it up on the spot.

Is this meant to be a funny show?

Yes. It absolutely is.

Will adults be into this as well or is it a dumb kids show?

The show is entertaining for all ages, including adults and including teens.

Target Audience

- Families aged 5-105
- People who enjoy comedy
- Audiences looking for an accessible and fun show
- Schools

Selling Points

- Genuinely whole family friendly
- Award winning show that’s been running for many years
- The cast are drawn from the nation’s top improvisers and actors, featuring in cult shows like **The Big HOO-HAA!**, **Improv DnD** and **Captain Spaceship**
- The content is very accessible and falls under light entertainment

What the Press says about **The Little & Big HOO-HAA!**

“it’s a crazier version of The Wiggles but you know, actually funny...The players are great with kids – they give them just enough interaction to engage the crowd but remain firmly in control of the stage.” *The Fourth Wall*

★★★★ “Lightning-fast, insanely clever and blatantly ridiculous” *The Music*

“It’s hard to see anyone not having a great time at 'HOO-HAA' – a night of feel-good silliness your mere presence ensures is completely different every time... You know you’re on to a good thing when some of the town’s top comedians (arguably the hardest people to make laugh) come to be part of the audience and are eating up improvised one-liner gold.” *Scenstr*

★★★★ “From beginning to end, The Big HOO-HAA! is a laugh riot that has the audience roaring so loudly they almost can’t catch their breath...

The Big HOO-HAA! is unpredictable and random, held together by the energy and passion of its performers... you can expect to laugh pretty hard at whatever the hour spins.” *The West Australian*

“The Big HOO HAA is an Improvised comedy sketch show made up of some of the slickest, quickest, wittiest local talents you are ever likely to have the good fortune to encounter or be entertained by...

It is uncanny the insane imaginative intelligence with which randomly selected members of each opposing team come up with more and more outlandish ways to make you laugh”

Fourth Wall Media

★★★★ “a unique, brilliantly witty and above all hilarious experience.” *X-Press Magazine*

“a nifty night of quick quips, lightning lines and interesting improv, which provided us with much needed guffaws and giggles in these troubling times.” *Perth Walkabout*

“The performers rarely missed a beat... it’s more than worth it.” *The Perth Cactus Magazine in medium.com*

Images

Hero graphic: images by Shane Adamczak

<https://drive.google.com/drive/folders/1fA0X3zmt9osDul1Whjbx17GapSPn3e39?usp=sharing>

Interviews

To arrange an interview please contact via gigs@thebighoohaa.com.au

Marketing Support

This pack contains various tools to help you market **The Little HOO-HAA!** Should you require any further marketing support please contact us via gigs@thebighoohaa.com.au