MARKETING KIT <u>Classical AF</u> Flamingo Strings

Contacts	
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Performance details	
Company Name	Flamingo Strings
Performers	String quartet; violin 1, violin 2, Viola, Cello
Specific players may change due to availability	Rachael Aquilina, Teresa Vinci, Alix Hamilton, Anna Sarcich
Artform	Musical performance, with audience engagement
Running time	2 hours approx. with one 15min interval
Audience Recommendation	<u>Adults, 18+ only;</u> anyone with any interest in learning about the classical music genre
Rating, trigger warning	18+ only. Will contain sexual references, swearing, drug and alcohol references, alcoholic consumption.
Presentation billing	"Classical AF" presented by Flamingo Strings and {the venue}

Synopsis and Show Copy	
Marketing by line	Classical music, zero pretension. Funny, educational and even a little boozey.
Short description	A show for everyone that has wanted to enjoy classical music but never knew where to start. No concert halls or theatres, no pretension, Flamingo Strings are here to show you the way into the exciting, hilarious and Adults only side of classical music.
Long description	Classical music is for everyone. "Classical AF' is the answer for anyone asking <i>How do</i> <i>you listen to classical music?</i> Or even <i>"What the f*** is</i>

going on up there on stage?
The show is in two halves, the first is a humourous guide
to how music "works", the fundamentals of how it makes
us feel and think certain things using certain musical
techniques. We do this through a series of
demonstrations, songs and interactive games (in which
drinking can be encouraged).
The second half is a guide through the history of classical
music, again with interactive elements and lots of beautiful
music whilst being told the funny and salacious stories that
go along with the composers and performers and their
lives (and probably a dirty song or two).
The audience will leave having learned and laughed their
way through what may have previously been an
overwhelming or even uninteresting genre to them.

Performance Specs	
Run time	2 hours approx
Number and length of intervals	1 x 15-20min interval
Touring company members	4
Theatre formats	Black box, Proscenium arch, Town hall, Outdoor space,Flexible Any outdoor space MUST provide complete protection from wind, rain, run. Our instruments can not be exposed to direct sunlight, rain or excessive wind.
Bump in/out times	1 hour before performance, 30min max pack down.
Max. performances per week	10
Minimum break between shows	1 hour
Example production schedule	 hour before performance arrive at venue. Set up music stands, test vocal mics and warm up 30mins before doors open Performance with intervals Post performance pack down instruments and stands.
Lighting requirements	Basic lighting only is needed from venue, so we can be seen and see our music
Audio requirements	Singular vocal mic. If needed can provide a very simple vocal mic/speaker set up ourselves.
Stage size requirements	Minimum 4m width, by 3m depth.
Dressing room requirements	Singular room with space to change, warm up.