

**SPARE  
PARTS**  
puppet theatre



Inspired by a story by Shaun Tan

**MARKETING KIT**



# HOMETOWN MARKETING KIT

SPARE  
PARTS  
puppet theatre

## MARKETING MATERIAL

We support our venues and presenters with a Marketing Kit containing:

- Logo pack
- Marketing collateral templates
- Media release template
- Creative team and performer headshots
- Production photography
- Promotional trailers
- Teacher notes
- Reviews

The Marketing Kit is available via Dropbox and will be updated as new content arrives.

<https://bit.ly/HometownMarketingKit>

Promo video:

[vimeo.com/sparepartspuppettheatre/hometown2027](https://vimeo.com/sparepartspuppettheatre/hometown2027)





# HOMETOWN MARKETING KIT

SPARE  
PARTS  
puppet theatre

## PROMOTIONAL COPY

### Title

Hometown

### Byline

Inspired by a story by Shaun Tan

### Copy

Enter a world of extraordinary creatures and awe-inspiring landscapes with Hometown, a new puppet musical inspired by a story by Shaun Tan.

Embark on an epic journey through the eyes of a young girl as she faces a life-altering decision: stay with the family who has lovingly raised her, or venture into the unknown to discover a new world and a family she's yet to meet.

Brought to life by an award-winning creative team in a masterful collaboration with one of Australia's most successful graphic novelists, *Hometown* weaves a visually stunning tale about connection, belonging, and the power of love to conquer fear and break down prejudices.

## PRODUCTION INFORMATION

### Duration:

45 mins + 10min Q&A

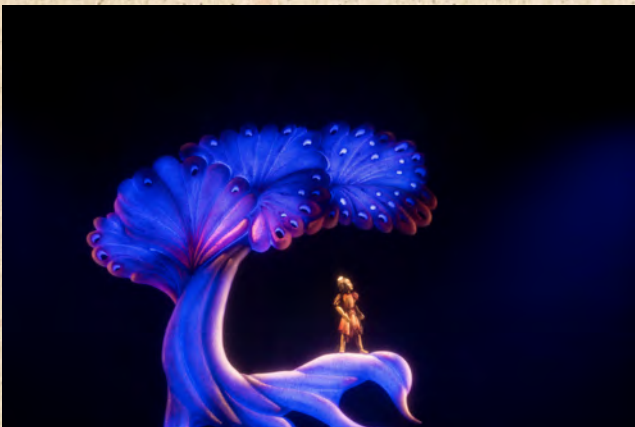
### Age suitability:

Perfect for 5+ but suitable for everyone!

### Performance history:

December 2024 – 2 Week School Season, Claremont WA

January 2025 – 3 Week GP Season, Claremont WA





# HOMETOWN MARKETING KIT



## CREATIVE TEAM

### Adapting Writers:

Amberly Cull & Nick Pages Oliver

### Director:

Philip Mitchell

### Composer:

Melanie Robinson

### Designer:

Leon Hendroff

### Sound Designer:

Lee Buddle

### Musicians:

Iain Grandage

Karl Florisson

### Lighting Designer:

Megan Fitzgerald

### Performers:

Bec Bradley

Nick Pages-Oliver

Amberly Cull

## ACKNOWLEDGEMENTS

In brochures and all promotional materials created by the Presenter for the tour, the following logos must appear:

- Spare Parts Puppet Theatre logo (no smaller than the logo of the presenter)

Additional acknowledgements and logo requirements will be confirmed closer to the tour.

## OUR PERFORMANCES

Our performances are 45-minutes, a suitable duration for young children. Our performances are followed with a 10-minute relaxed conversation style Q&A with the performers on stage.

We create stories and visual narratives that have emotional resonance with both children and adults and that promote reflection and conversation.

We create uniquely Australian works that have inter-generational appeal and are of a world-class standard.



# HOMETOWN MARKETING KIT

SPARE  
PARTS  
puppet theatre

## MEDIA REVIEWS

★★★★ "At this time of year, the emotional pull of home is strong – either you have been back in the bosom of family, or you have pondered why you were so far away. Hometown celebrates that innate sense of belonging..." - **Artshub**

"It is a challenging, inventive and thoughtful journey into identity and belonging, and is one of the most beautiful and engaging shows I've seen at Spare Parts for a long time." – **POST Newspapers**

"A thoughtful piece of family theatre that should inspire lots of conversation - a great holiday treat that will appeal to a broad age range - and may especially resonate with teens." – **Stage Whispers**

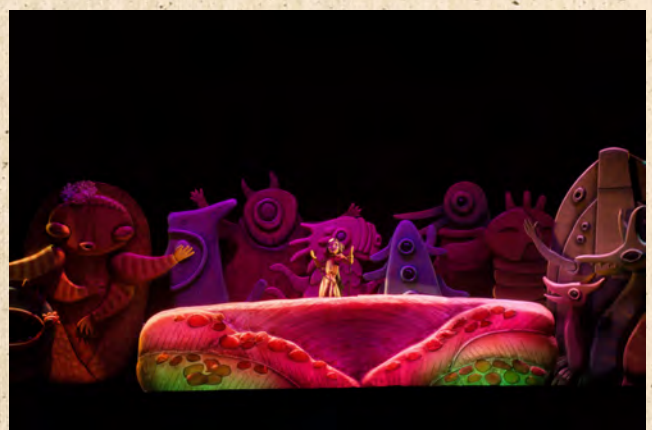
## AUDIENCE REVIEWS

"I absolutely loved this show, the puppets/puppetry/lighting/music were mesmerizingly beautiful. The storyline was gorgeous and heartwarming. I wish everyone could see this." – **Audience Member**

"Brilliant is not a good enough word to describe this amazing performance. Within five minutes the audience was glued, silent, waiting for each next thing. Highly recommend this show!" – **Audience Member**

"Thank you for the magical performance guys... this one was something else, beautiful, amazing music, magical story, we absolutely loved it." – **Audience Member**

"Gorgeous set design, fantastic vocal performances, amazing story, what more is there to say?" – **Audience Member**





# HOMETOWN MARKETING KIT

**SPARE  
PARTS**  
puppet theatre

## CONTACT INFO

**Creative Producer**  
Megan Fitzgerald  
[producer@sppt.com.au](mailto:producer@sppt.com.au)

**Producer**  
Jessica Rogerson  
[touring@sppt.com.au](mailto:touring@sppt.com.au)

**Other SPPT Contacts**  
Marketing & Communication – Grant Watson  
[marketing@sppt.com.au](mailto:marketing@sppt.com.au)

Executive Producer – Katie Henebery  
[ed@sppt.com.au](mailto:ed@sppt.com.au)

**Phone:** 08 9335 5044

**Social**  
Facebook: [/sparepartspuppets](https://www.facebook.com/sparepartspuppets)  
Instagram: [@sparepartspuppets](https://www.instagram.com/sparepartspuppets)  
YouTube: [@sparepartspuppets](https://www.youtube.com/sparepartspuppets)

## ABOUT

### SPARE PARTS PUPPET THEATRE

Founded in 1981 in Fremantle, Spare Parts Puppet Theatre is one of Western Australia's longest-running theatre companies and a recognised leader in puppetry both nationally and internationally. As Australia's champion of puppetry, the award-winning company presents captivating seasons in Perth and tours regionally, nationally, and beyond, inviting audiences to experience the joy of storytelling through puppetry.

The company is dedicated to nurturing both emerging and established puppetry artists, making a significant impact on the arts community. Each year, the company's program engages over 200,000 audience members and participants.

**[www.sppt.com.au](http://www.sppt.com.au)**

