

BELONGING – Marketing Pack

Tagline: “Not just a ballet, a conversation about identity, belonging, and becoming.”

Synopsis

Belonging is an intimate multidisciplinary performance blending dance, live music, and cinematic storytelling.

Created and performed by West Australian Ballet Principal Artist Juan Carlos Osma, the work explores identity, difference, self-doubt, and the search for belonging through a deeply personal lens.

Through solo and duet performance, documentary projection, and live or recorded string music, Belonging invites audiences into a raw and emotionally honest experience that feels both highly personal and universally relatable.

At its core, the work asks a simple but powerful question:

What happens when we stop trying to fit in — and start becoming ourselves?

Why This Work Matters

Belonging speaks to audiences far beyond traditional dance communities.

The themes of identity, pressure, individuality, and self-worth resonate across generations and backgrounds, making the work accessible to both regular theatre-goers and first-time arts audiences.

The integration of storytelling, voice, projection, and movement creates a cinematic live experience that is emotionally engaging and easy to connect with.

Key Selling Points

1. Emotionally relatable – A deeply human story about identity, pressure, and self-acceptance.
2. Flexible touring format – Small cast, scalable tech, adaptable to regional venues and

performing arts centres.

3. Visually cinematic – Dance, film, projection, and live music combine to create a highly engaging audience experience.

Target Audience

- Adults – General
- Young Adults
- Regional audiences
- First-time dance audiences
- Arts and culture audiences
- Communities interested in identity, storytelling, and personal growth

Creative Team

Juan Carlos Osma – Creator / Performer / Choreographer

Guest Performer – Alexa Tuzil

Stage Manager – Tayla Siskopoulos

Projection / Documentary – Alessandro Bianchetti

Music – Dolce Ensembles (String Trio or Quartet)

Sample Social Media Copy, Handles & Hashtags

@juancarlos.osma

@osmaproductions

#Belongingshow #JuanCarlosOsma #OsmaProductions

What if the thing that made you different... was the thing that made you unforgettable?

Belonging is an intimate live experience blending dance, film, and music to explore identity, pressure, and the journey of becoming yourself.

Raw. Human. Visually powerful.

Quick Facts

Runtime: 55–60 mins

Interval: No

Touring Party: 4–7

Artform: Dance / Interdisciplinary

Venue: Black box / flexible

Touring Ready: Yes

Regional Friendly: Yes

FAQ

Origins

Belonging began as part of a two-hour work that traced Juan's journey from Cuba to Perth.

This Standalone Chapter

This production presents one chapter of that larger piece as a self-contained performance.

Community Engagement

- Q&A sessions
- Youth dance workshops
- Identity/performance conversations
- Local dancer/musician engagement opportunities

Media Release

Belonging is an intimate and emotionally charged multidisciplinary performance blending contemporary ballet, documentary film, live strings, and spoken word into a deeply human theatrical experience.

Created and performed by Juan Carlos Osma, a Cuban-born Principal Artist with West Australian Ballet, Belonging invites audiences into a raw and vulnerable journey through self-doubt, identity, cultural displacement, and ultimately, self-acceptance.

“What happens when you spend your life trying to fit into a world that was never designed for you?”

Through cinematic projections, live monologues, and physically demanding choreography, Osma retraces the path from a young boy dreaming in a small Cuban bedroom to becoming one of Australia's leading ballet artists. While confronting the emotional cost of constantly trying to belong. Combining live dance performance, documentary-style film projections, original voiceovers, and live string music, the work creates a highly accessible theatrical experience that resonates far beyond traditional dance audiences.

Quotes and Reviews

Selected review quotes from Rita Clarke's review in Seesaw Magazine (21 January 2026).

“Juan Carlos Osma moves and mesmerises in *Belonging*.”

“*Belonging*, Juan Carlos Osma's intimate and moving debut production.”

“A powerful dance work exploring identity, connection and resilience.”

“Osma... could power through the eye of a tornado should he so wish.”

“Evidence of his enviable story-telling ability to cut to the chase.”

“You watch him perform in a powerful choreography not often seen.”

“This intimate solo is followed by a wonderful duet with Alexa Tuzil.”

“The superb quartet, Dolce Ensemble...”

“Both display an effortless physical agility, immense strength and dramatic nous.”

“Their following eclectic and unrestrained duet is enthralling.”

“Osma's final solo... hits the mark.”

“Difference is not a defect but a strength.”

“A standing ovation confirmed this hypothesis.”

“You wouldn't want to miss it.”

“It's one of a kind and superb.”

<https://www.seesawmag.com.au/2026/01/review-belonging>

Hero Images

OSMA PRODUCTIONS

BELONGING

A DANCE THEATRE PERFORMANCE BY
JUAN CARLOS OSMA

DATES
15-17 JANUARY 2026

VENUE
CAMELOT ARTS CLUB



BLOCH

A JOURNEY THROUGH DOUBT,
DIFFERENCE, AND BECOMING.

Main campaign image Juan Carlos Osma in Belonging

Photo by Stef King



Second campaign image Juan Carlos Osma in Belonging

Photo by Stef King

Production Images



Alexa Tuzil & Juan Carlos Osma performing *Belonging* 14-01-2026

Photo by Sergei Pevnev



Juan Carlos Osma performing *Belonging* 14-01-2026

Photo by Sergei Pevnev



Alexa Tuzil & Juan Carlos Osma performing *Belonging* 14-01-2026

Photo by Sergei Pevnev

Logos

BLOCH

OSMA PRODUCTIONS

Video Links

<https://youtube.com/shorts/HncOAzLvEjw?si=fCIKISopTNUgkUO>

https://youtu.be/S_1GziAXMeY